

SOCIAL MEDIA TRANSPARENCY

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SOURCES OF INFORMATION USED BY RESPONDENTS FOR NEWS UPDATES OVER THE PAST TWO MONTH

Multiple answers possible

2022 2023 2024

Social media

Viber, Telegram, YouTube, TikTok, Facebook, X (Twitter), Instagram



Television



Internet

w/o social media



Radio



Printed media



**PRESIDENTIAL
ELECTIONS
2019**

**PARLIAMENTAR
Y
ELECTIONS 2019**

**LOCAL
ELECTIONS 2020**

\$1.4 MILLION

\$1.8 MILLION

\$4.2 MILLION



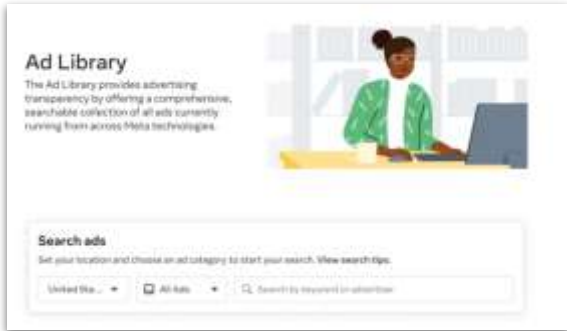
\$1.3 MILLION

\$0.5 MILLION

UNDECLARED

UNDECLARED

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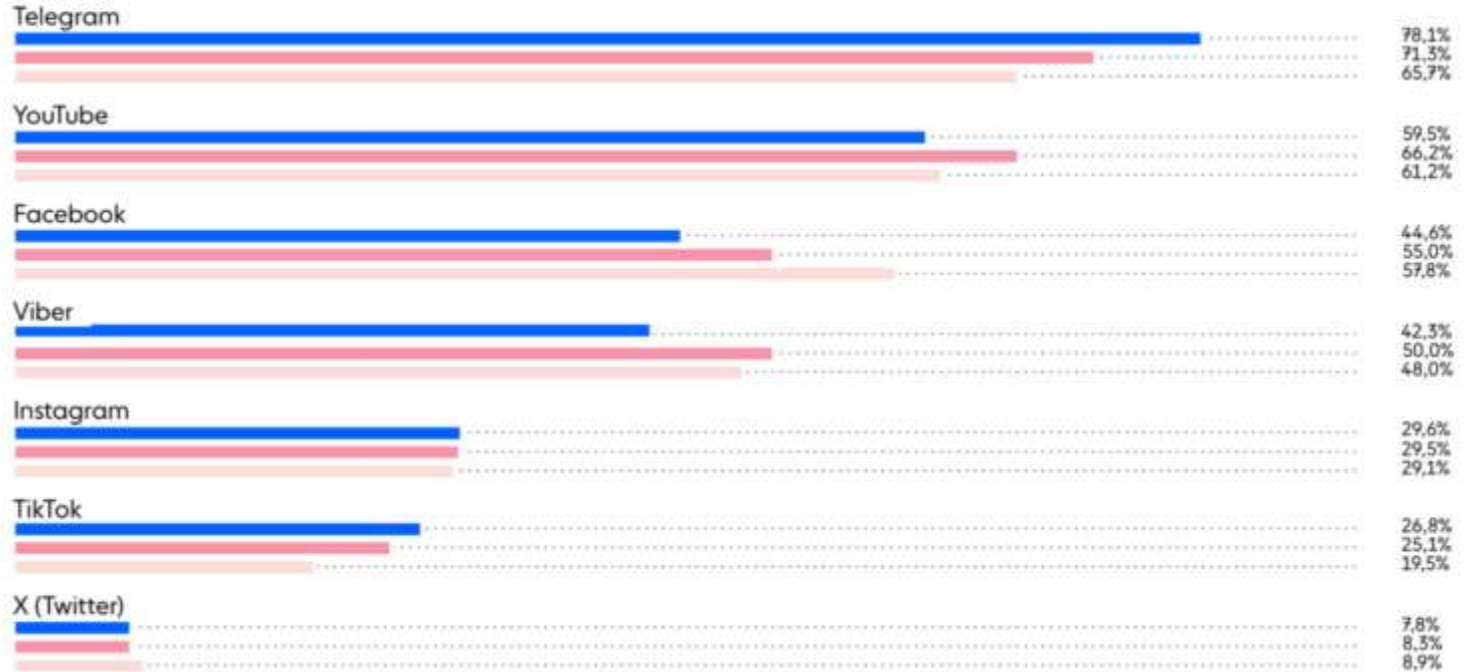




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Telegram

01

Refuses to cooperate with state institutions and civil society organizations

02

Created and controlled by a Russian developer with potential ties to Russian intelligence agencies

03

Russia has learned how to use Telegram for disinformation operations, and the next Ukrainian elections will be in the focus of its influence campaigns

TO SUM UP



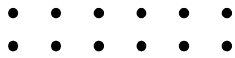
Social networks have become the main source of news. They already are key platforms for election campaigning.



The probability of external interference in the electoral process has also increased dramatically.



Social media platforms are reducing their transparency and taking away free access to data.



Civil society organizations and state institutions from countries outside the EU cannot provide sustainable and effective monitoring of public finances and disinformation campaigns during the election period.

THANK YOU!



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LET'S STAY IN TOUCH



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