

# SOCIAL MEDIA TRANSPARENCY

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### SOURCES OF INFORMATION USED BY RESPONDENTS FOR NEWS UPDATES OVER THE PAST TWO MONTH



Multiple answers possible

Social media	be, TikTok, Facebook, X (Twitter), Instagram	
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∕o social media		5 6 2 3



PRESIDENTIAL ELECTIONS 2019

PARLIAMENTAR
Y
ELECTIONS 2019

LOCAL ELECTIONS 2020

\$1.4 MILLION

\$1.8 MILLION

**\$4.2 MILLION** 



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\$1.3 MILLION

\$0.5 MILLION

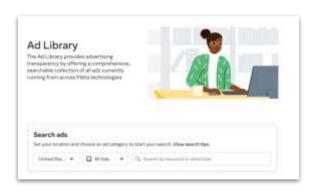
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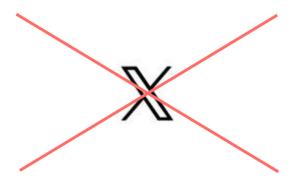


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#### SOCIAL MEDIA USED BY RESPONDENTS FOR NEWS UPDATES OVER THE PAST TWO MONTHS

Multiple answers possible

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	Laurana de la companya della companya della companya de la companya de la companya della company	71,3
		65,7
ouTube		50.5
		59,5 66,2 61,2
		61.2
bl		
acebook		44,6 55,0 57,8
		55,0
220		57,8
liber		42.3
	2	42,3 50,0 48,0
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Anna In and I had		29,0
		29,6 29,5 29,1
ikTok		
installation in the second sec		26,8 25,1
		19,5
		14,5



### **Telegram**

- Refuses to cooperate with state institutions and civil society organizations
- O2 Created and controlled by a Russian developer with potential ties to Russian intelligence agencies
- Russia has learned how to use Telegram for disinformation operations, and the next Ukrainian elections will be in the focus of its influence campaigns





#### **TO SUM UP**

- ļ
- Social networks have become the main source of news. They already are key platforms for election campaigning.
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- The probability of external interference in the electoral process has also increased dramatically.
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- Social media platforms are reducing their transparency and taking away free access to data.

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Civil society organizations and state institutions from countries outside the EU cannot provide sustainable and effective monitoring of public finances and disinformation campaigns during the election period.





## THANK YOU!



**LET'S STAY IN TOUCH** 



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