



**THE IMPACT OF EMERGING TRENDS
ON MONITORING & OVERSIGHT
OF MONEY IN POLITICS**



DIGITAL TOOLS FOR DIFFERENT ASPECTS

INFORMATION: DISCLOSURE & ACCESS

- political parties
- regulatory bodies
- civil society
- citizens

REPORTS: DATA ANALYSIS

- verification
- investigation
- research

2021
2024

POLITDATA

MORE THAN 1200 REPORTS

for the years 2021–2024

MORE THAN 30K REPORTS,

including regional branches

API

THE GOLD OF THE PARTIES



— Focusing on user-friendly access

— Connecting with the registers

— Providing additional information and visualization

SOCIAL MEDIA MONITORING



Not only an advertisement platform but also a source of additional information

Different strategies for different platforms

Cooperation with the regulatory bodies

PARTS OF THE SUCCESSFUL STRATEGIES

Digitalization and open data

Not only API's, but also web-interfaces

Visualization and adaptation of information

Searching for new creative solutions

Internal and external cooperation





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